

Report of the Chief Executive

PURPLE FLAG ACCREDITATION SCHEME1. Purpose of report

To advise Committee of progress with introducing aspects of the Purple Flag scheme in respect of evening and night time economies in Broxtowe.

2. Detail

Purple Flag is an accreditation scheme similar to the Green Flag award for parks and the Blue Flag award for beaches. It is recognised and supported by the Home Office, Ministry of Housing, Communities and Local Government, Department for Digital, Culture, Media and Sport, National Police Chiefs Council and many other national bodies involved in the safe management of the evening and night time economy (ENTE). A report on the scheme was presented to this Committee last year.

While the towns in the borough are not large enough to support a Purple Flag application, there are a number of best practices that have been demonstrated which could be emulated by the Council and its partners.

The Council's Licensing Manager has contacted a number of key partners and held preliminary talks with them about aspects of the scheme which could be introduced in Broxtowe. Implementation has been hampered by the restrictions of the COVID - 19 pandemic but details of the progress to date, including an initial action plan, are attached as appendices 1 and 2.

Progress on the proposed action plan will be reported to future meetings of this Committee.

Recommendation

Committee is asked to RESOLVE that the proposed Purple Flag Action Plan be approved.

Background papers

Nil